Attracting & Supporting Top Talent at Yale School of Management

“The Yale School of Management is a community of broad-minded, intellectually curious students, faculty, and alumni, committed to educating leaders for business and society. Our graduates act with integrity and a sense of purpose. They are prepared to thrive in for-profit, non-profit, government, and entrepreneurial enterprises and to navigate the complexity that exists where sectors, regions, and cultures intersect. Among our most pressing needs is scholarships so that we can continue to attract the dynamic students we want at Yale SOM.”

— Edward A. Snyder, Dean

Students weigh many elements when selecting a business school, and cost is often the deciding factor. To enroll the very best, Yale SOM strives to offer a level of student support that keeps its programs affordable—and even more attractive than the competition. As our school moves up the rankings, the stakes grow ever higher.

Merit scholarships are essential recruiting tools that can tip the scales in our favor. Because they make Yale SOM cost-competitive, they help us to bring the most sought-after candidates to our master’s and doctoral programs. And because they reduce the debt burden on our students, they open the door for anyone wishing to pursue a service career after graduation.

Access Yale is an initiative to build new scholarship resources for Yale SOM. With your support of endowed and current use funds, we will ensure that Yale SOM is the first choice of top students from around the world, meeting the demand for tomorrow’s leaders in business and society.

“As a child of an immigrant parent, generous scholarship assistance has allowed me the opportunity to continue my path towards achieving the collective dream of my family…I decided to attend business school to broaden my impact and to help improve upon large public institutions that deliver our country’s most basic promises. I know I could not have picked a better school than Yale SOM.”

— Stephen Salinas ’14 MBA, recipient of the Edward J. De La Rosa and Elaine F. Tumonis Scholarship and the H. Stuart Harrison (B.A. 1932) Fellowship
Giving opportunities

<table>
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<tr>
<th>Scholarship Type</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Full Merit-based MBA or MAM Scholarship</td>
<td>$1,000,000</td>
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<tr>
<td>Half Merit-based MBA or MAM Scholarship</td>
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<td>Partial Merit-based MBA or MAM Scholarship</td>
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<td>Non-endowed MBA or MAM Scholarship</td>
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MBA Scholarships
In the highly competitive MBA market, scholarships are critically important in continuing to attract top talent to Yale SOM. Endowed and spendable gifts in support of merit scholarships help to defray the rising costs of tuition and ensure that the most qualified students choose to attend Yale SOM rather than matriculating elsewhere due to more attractive financial aid offers.

Joint Degree Scholarships
Yale SOM has a higher percentage of joint degree students than any other leading business school. Joint degrees are available with Yale graduate and professional schools including Law, Forestry & Environmental Studies, Medicine, Public Health, Architecture, Drama, Divinity, and the Graduate School. Scholarships for joint degree students are particularly important since these students often take on more debt due to the extended length of their studies.

Master of Advanced Management (MAM) Scholarships
This one-year program is for students from Global Network for Advanced Management (GNAM) schools who want to deepen their understanding of the most complex management issues facing leaders worldwide. Demand for the program is strong, yet cost is often a prohibitive factor in student ability to attend. Applicants have already incurred the cost of an MBA degree, and many come from countries where the cost of graduate education is much less. MAM scholarships are key to providing access to the best students from across all GNAM schools.

Doctoral SOM Fellowship
The Yale SOM doctoral program is small and highly selective, offering specialization in the management fields of accounting, financial economics, and marketing. The program produces students who engage in scholarly research and teach in university settings around the world. Endowed gifts supporting doctoral fellowships enable students to finish their research in a timely manner and ultimately underwrite the professional formation of a new generation of scholars.

To learn more
Access Yale is a two-year, university-wide initiative in support of financial aid at Yale. The initiative seeks to build financial aid endowment across all of Yale’s schools, as well as raise current use funds that can go to work immediately to support financial aid in Yale College, the Graduate School of Arts and Sciences, and the professional schools.

For more information, please contact:
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som.yale.edu/yale-som-connect/alumni/give-yale-som

Full-time MBA program

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<th>Cost Description</th>
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<tr>
<td>TOTAL ANNUAL COST OF TUITION AND FEES</td>
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<td>STUDENTS RECEIVING SCHOLARSHIPS</td>
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<td>AVERAGE ANNUAL INDIVIDUAL SCHOLARSHIP AWARD</td>
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<td>FULL-TIME MBA STUDENT POPULATION</td>
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<td>AVERAGE DEBT UPON GRADUATION</td>
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“As I approach the next stage of my career, I feel confident that the Yale SOM-F&ES joint degree program has given me a strong skillset to address and tackle issues at the intersection of business and the environment. I am personally grateful for the scholarship assistance that I have received, which has enabled me to undertake this formative program. I have developed a new way of thinking—one that is unique to joint degree students. As a group, we are attracted to complex issues and understand that there are tradeoffs that underlie every solution. We see circumstances as dynamic and malleable and seek to find and create conditions under which policies will work. Being a part of this community has been a great privilege.”

— Lara Burmeister ’14 MBA, recipient of the Jacqueline C. and John P. Hullar Scholarship

access Yale
A university initiative for financial aid